

FOUNDATION FOCUS

Helping Redlands Community Hospital Care for Generations



Message from the President

JAN M. OPDYKE, RCHF PRESIDENT

This month marks one full year that our lives were abruptly altered by COVID-19. Although we anticipate some effects of the pandemic will be with us for a while – virtual meetings, temperature checks, masks, social distancing - we are turning the corner and approaching a bit of welcomed normalcy once again.

Since January, Redlands Community Hospital staff have been busily administering vaccines to all who are eligible. County health restrictions are starting to ease and COVID-19 cases are steadily decreasing in our area. Though we remain cautious, we are more hopeful with each passing day that an end to this pandemic is in sight.

Through all the changes we endured last year, one thing has remained constant – the support we receive from you. Incredibly, the Foundation is in a stronger position than ever before because the number of our supporters *increased* during these challenging times. This issue of Foundation Focus will show how your support was directly used to provide funding to RCH for COVID-19 relief. We share a patient's experience in our Emergency Department. 'By the Numbers' highlights the RCH Auxiliary and its beneficial impact on Redlands Community Hospital.

Your generosity, during a global pandemic or business as usual, allows us to continue providing funds to meet the changing needs of RCH. Until next time, keep in focus.

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Term Extended for RCH Foundation Board Chair



Redlands Community Hospital Foundation has named a new slate of officers for 2021. Board officers are Kathy Meredith, Chair; Pat Kohlmeier, Vice-Chair; George Webber, Treasurer; James R. Holmes, Secretary; Michelle Mok, CFO and Jan Opdyke, RCHF President. At the January 19, 2021 meeting, outgoing Foundation Board members Dr. Phong Nguyen, Nancy Norton and Dr. Sue Brashear were thanked for their service and commitment to the RCH Foundation.

Additional Foundation Board members for 2021 include Betty Auton Beck, Luann Bangsund, Caryl Clover, Dr. Edwin Gomez, Crista Hatfield, Susan Henehan, Olivia Knudsen, James Odlum, Bryan Reid, Judy Scull, Kirk Shelby, Cherie Towers and Dr. James Watson.

Along with naming the new 2021 slate of officers, the Foundation Board voted to extend Kathy Meredith’s term as Chair for an additional year. Jan Opdyke, RCHF President, says of Meredith’s extension, “We are grateful for Kathy’s commitment to leadership of the Foundation Board and her dedication to Redlands Community Hospital. Kathy has been an integral part of the Foundation’s success and growth in during the past five years.”

Meredith is the 1st Vice President/Fiduciary Banking Manager at Pacific Premier Bank in Redlands. She has served as a member of the Foundation Board for 9 years.

The mission of Redlands Community Hospital Foundation is to advance the delivery of exceptional healthcare in the Inland Empire through the acquisition, management and utilization of philanthropic funds for Redlands Community Hospital.

A Donor’s Words

January 6, 2021

Dear Redlands Community Hospital,

It is with great admiration I wish to present this gift to the Emergency Department. The skills, kindness and ability (of the staff) to meet challenges have been an inspiration and I am truly grateful to these dedicated people - including nurses, doctors and all support staff.

I was a patient there in January and witnessed the challenges the Emergency staff face during this pandemic. Everyone involved conducted themselves with dignity and professionalism. Thank you!

Your generosity will remain a fixture in my mind. I will share this experience with friends and family members. You have our prayers, support and loyalty. We are grateful for you.

-Cynthia Hager

RCH Foundation Board of Directors 2020-2021

- Betty Auton Beck
- Luann Bangsund
- Caryl Clover
- Dr. Edwin Gomez
- Crista Hatfield
- Susan Henehan
- James Holmes
- Olivia Knudsen
- Patricia Kohlmeier
- Katherine Meredith
- Michelle Mok
- James Odlum
- Jan Opdyke
- Bryan Reid
- Judith Scull
- Kirk Shelby
- Cherie Towers
- Dr. James Watson
- George Webber



Meet Judy Scull, Incoming RCH Auxiliary President

After saying goodbye to a long and rewarding career, Judy Scull was in shock. She had so looked forward to some well-deserved relaxation following her demanding yet satisfying position as Program Manager of the Long Term Care Ombudsman Program for the San Bernardino County Department of Aging and Adult Service. But the sudden slowdown of retirement caught her by surprise. "There was only so much housecleaning I could do!" said Judy. Missing the regular routine that employment had provided, she soon ventured back into the job market with a part-time position supporting a Hospice program. Ultimately, she decided instead that her heart was in volunteering.

The decision to volunteer at Redlands Community Hospital was "an easy one" according to Judy, "this is my hometown hospital and an excellent fit for my background." Indeed, her history with RCH is deeply meaningful and very personal: she gave birth to all of three of her children here and has continued to choose RCH for her care over the years. She likens serving as an RCH volunteer to "coming home" and is proud that "this is where I feel a part of something."

Judy's decade-long (so far!) volunteer service began in a setting completely opposite from her previous work life: newborns. She has found her niche in the Labor and Delivery Unit and has become a key member of the team, providing much of the training for new volunteers in this department and serving as Chairperson of this popular volunteer assignment. Judy still delights in the wonder of new birth and says "it never gets old!" Her favorite part? "Being one of the first to wish each newborn a 'Happy Birthday!'"

By her own admission, "variety is good for me." She was so enjoying "being involved, feeling productive and using my skills" in her Labor and Delivery role that she added a weekly shift in the Volunteer Services Department as well. Providing support for the office responsible for the hospital's volunteer program, which includes nearly 300 individuals serving in a wide-range of assignments, Judy's talents and insights are welcomed, respected and valued.

Judy claims her participation on the RCH Auxiliary Board began through "peer pressure...in the best way!" An Auxiliary officer at the time extended her an invitation to serve in an appointed position, and so began her tenure towards Presidency. Four years later, she now proudly assumes her role as President and has high hopes and big plans – despite the challenges presented by COVID-19. The RCH volunteer program has been temporarily suspended since Spring 2020, and Judy is anxious for volunteers to return so they can get back to their passion of supporting patients, visitors and staff. In addition, she is hoping to expand the program's visibility outside the hospital and into the community to "brag about all the good we do!" As the Auxiliary President, Judy also sits on the Foundation Board for a two-year term.

When asked to relate a favorite experience from volunteering, she fondly recalls an incident involving her husband, Bill, also a volunteer (peer pressure in the spousal way this time) who serves as a Shuttle Driver in the hospital's parking lots. Every Friday afternoon, Bill, with his instantly recognizable cowboy hat and boots, motors his cart to the hospital entrance to give Judy a ride to her car at the completion of her shift. His usual routine includes getting her safely to her car with a quick kiss goodbye. On this particular day, another passenger in the shuttle cart excitedly remarked that Redlands Community Hospital is the 'friendliest hospital around!'



"Contributions Come to Life"

Longtime Redlands Community Hospital (RCH) employee Brian Tipton is clear about his desire for donating to the hospital's Foundation: "I get to see my contributions come to life."

In 1997 and new to the field of healthcare, he was hired as a Transporter at RCH. At the time, Brian wasn't entirely certain of his career course. A few years later, after the encouragement of his coworkers, he studied to become a Radiology Technologist. Brian's path was now falling into place: he met his future wife while pursuing his degree, his interest in advanced imaging modalities was growing, and he gave up his 'moonlighting' position to focus his talent solely at RCH.

In addition, he began his years-long commitment of supporting the Redlands Community Hospital Foundation (RCHF) through weekly payroll deduction - a decision he credits in part to the influence of his father, also an RCH employee at the time. According to Brian, "payroll deduction makes it so easy to support the hospital." He recalls pledging to the employee campaign for the emergency department's previous remodel in the early 2000's, and the excitement about "the benefit to patients and staff" that resulted in equipping the ED with more sophisticated imaging technology and diagnostic tools from collective contributions similar to his.

Well over a decade of payroll deductions (nearing 400!), and another emergency department remodel later, Brian is now the Director of Imaging Services, Radiology and his faithful donations carry on. He continues to be inspired by the Foundation's flexibility in allowing him to direct his gifts to areas that are personally meaningful, like the emergency department campaigns or the RCH Women's Imaging Center. He finds great fulfillment in contributing to RCH's ability to offer patients treatment with the most leading-edge imaging equipment.

A married father of two pre-teens, Brian is active in coaching youth sports, enjoys camping and the outdoors, and relaxes by playing guitar when time allows. Humble, approachable and always willing to help, he sets an admirable example for others. "My role as an employee is to contribute to the overall success of Redlands Community Hospital," says Brian, "giving to the Foundation helps ensure our continuous growth."

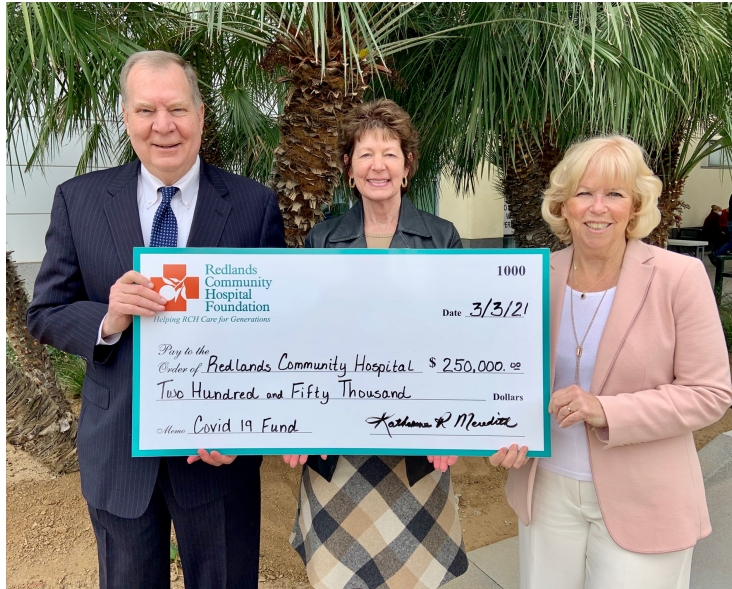
Did You Know?

National Doctors' Day, celebrated on March 30th, is a day dedicated to thanking physicians and care providers for their commitment to our health.

Tribute gifts are a thoughtful way of honoring a physician, nurse or care provider that has made a positive impact on your care. Your generous contribution will be used to make that same difference in the lives of countless patients in our community.

If you are interested in making a gift honoring a care provider please contact us at 909-335-5540 or visit our website at <https://www.redlandshospital.org/foundation/ways-to-give/donate-online/>

Lighting the Way During the COVID-19 Crisis



A year ago, no one expected the unprecedented darkness of the COVID-19 healthcare crisis. When last our world was normal, Redlands Community Hospital (RCH) was busy as usual with daily surgeries, emergency visits, new births, outpatient care, and visitors and families coming and going. The Redlands Community Hospital Foundation (the Foundation) was eagerly planning the annual golf tournament for The Ken Corwin Cup.

Then, as if a switch was suddenly turned off, everything changed. March 26, 2020 was a dark day as RCH confirmed its first case of COVID-19. This new, murky normal for both RCH and the Foundation required significant changes as we focused on the fight ahead.

Moving into late March and April 2020, elective procedures and surgeries were placed on hold. A no-visitor policy was implemented and our faithful volunteers were sent home to ensure their safety. The golf tournament was cancelled due to social distancing guidelines. Employees were asked to eat in staff break rooms rather than the cafeteria. Meetings went virtual. Everyone donned a mask to keep themselves and others safe.

The COVID-19 pandemic presented RCH with multiple organizational challenges. The first hurdle was to secure enormous amounts of Personal Protective Equipment (PPE). Staffing responsibilities needed to be shifted, patient rooms repurposed and treatment areas equipped with the appropriate negative pressure capabilities. All of these resulted in a pressing financial need beyond the operational budget.

Our community shined brightly in response. Generous amounts of PPE were donated. Outpatients delayed their non-urgent procedures so our staff could be reassigned to front-line positions. Significant financial support was provided by grateful patients and community organizations.

Because of the generous support from our donors, the Foundation provided RCH with \$250,000 for its COVID-19 Relief Fund. Fittingly, Kathy Meredith, Foundation Board Chair, presented the check to James R. Holmes, RCH President and CEO and Lauren Spilsbury, VP of Patient Care Services on March 3, 2021- nearly a year to the exact date since the COVID-19 pandemic began in our region.

During the darkest times, our community was a beacon. We are so grateful that our donors lit the way.

Getting to Know the RCH Foundation Staff



Bengt Gustavsson, Director of Annual Giving

Q: How long have you been with Redlands Community Hospital Foundation?

A: I joined Redlands Community Hospital Foundation (the Foundation) in early 2017. It is hard to believe that I am starting my 5th year this month! You know what they say, "time flies when you are having fun!"

Q: How did you get started in Philanthropy?

A: In the fundraising world, the cliché answer is I just happened to "fall" into it. In truth, that is really the case. I didn't go to school with the goal of working for an organization raising money or ever thought I would be doing just that. After moving to Southern California from Washington, I was intrigued by an open position with the Foundation-especially that one of the first assignments would be organizing the annual golf tournament. As an avid golfer, this sounded great!, I was offered the position and quickly realized this is more than just a job, this is a career.

Q: Did you always want to be involved in healthcare?

A: Yes, my professional interests changed multiple times throughout college, but each turn revolved around an aspect of healthcare. Healthcare is such an exciting, complex industry that provides unlimited opportunities, plus I enjoy the challenges as well! Personally, I want to positively contribute to an individual's well-being and make a beneficial difference; I have that opportunity in healthcare.

Q: What is your current role for Redlands Community Hospital Foundation?

A: As the Director of Annual Giving, my role is to oversee the activities for the Foundation's Annual Fund. I am responsible for planning and coordinating direct mail pieces, seasonal mailings, marketing pieces for the Foundation, coordination of donor recognition and fundraising events.

Q: What is it about fundraising that you like the most?

A: It is definitely the relationships that are created. In fundraising I have the opportunity to align individual passion with the institutional mission and benefit everyone involved. How cool is that? I love seeing the positive impact that philanthropy has on providing better care and opportunities for our patients at RCH.

Q: What do you enjoy doing when you are not busy working?

A: My wife Taylor and I love to explore new places and restaurants. If we aren't out exploring, you'll find me doing something active outside. I enjoy getting out on the golf course as often as I can and play ice hockey every week to stay active.

Bengt Gustavsson, Director of Annual Giving
Redlands Community Hospital Foundation
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If you are interested in making a gift to the RCH Foundation, please contact us 909-335-5540 or visit our website at www.redlandshospital.org/foundation/ways-to-give/donate-online/

BY THE NUMBERS

The Redlands Community Hospital Auxiliary celebrates its 90th Anniversary in 2021!

Fondly known as the 'Patron Saint of Redlands,' Mary Kimberly-Shirk established the RCH Auxiliary in 1931 in keeping with her love of family, belief in service to her community, devotion to education and her commitment to philanthropy. Then, as now, members devote themselves to serving the hospital through their volunteer service to patients, visitors and staff, and achieving the goals of the RCH Auxiliary which include increasing membership, supporting fundraising efforts and educating the community about Redlands Community Hospital.

In early 2020, the COVID-19 pandemic prompted the temporary suspension of on-site volunteer service – much to the dismay of both volunteers and staff. However, true to their loyalty to the RCH community, many volunteers continued their promise of service to the hospital from afar! More about our amazing volunteers.....

15-99

Age range

\$2.4million

Fundraising support provided directly to RCHF since the Auxiliary inception

More than 65,000

Passengers transported annually on shuttle carts

60

Newborn baby caps knitted monthly by a single volunteer

49

years and counting!
Longest-serving volunteer

100,000+

Editions of Redlands Daily Facts delivered to patient rooms by junior volunteers over the last decade

>6,000

Masks, mask liners, surgical caps and sanitizing cloths cut and sewn by volunteers for RCH use during COVID-19

more than 35

RCH Departments utilizing volunteers

Visit redlandshospital.org for more information about volunteering and updates regarding when the program will return to full operation.



Helping RCH Care for Generations.

**350 Terracina Blvd.
Redlands CA 92373
redlandshospital.org/foundation**

A close-up photograph of a white golf ball on a tee, set against a blurred green background of grass. The text "SAVE THE DATE" and "JUNE 17, 2021" is overlaid in white on the right side of the image.

SAVE THE DATE

JUNE 17, 2021

Redlands Community Hospital Foundation
39th Annual Golf Classic for the Ken Corwin Cup

The Redlands Country Club
Format: 4-person Scramble

100% of the proceeds will benefit our Fight Against Cancer and the new Cancer Center at RCH

Redlands Community Hospital Foundation | (909) 335-5540 | FoundationManager@redlandshospital.org